

# WHAT YOU REALLY LEARNT AT UNI



## THE SOCIALITE

The one with the crowd around them at every party, a member of societies you didn't even know existed and always the centre of attention.

- Natural networker
- Sees the value in making connections
- Natural charmer, able to easily engage others
- Enjoys connecting other people together
- Often part of the SU



## THE ARGUMENT WINNER

They enjoy talking about Religion and Politics because these are fertile grounds for 'a good discussion' and will happily discuss until the early hours if this means they come out on top.

- Often in the debating society
- Enjoy challenging people and being persuasive
- Highly articulate
- Not afraid to share their opinion
- See a 'push back' as a surmountable challenge



## THE VARSITY JOCK

Either at the gym or on the pitch, these guys work hard to become leaders of the pack. With a competitive nature and sportsman's manners, they are known for their team spirit and determination to succeed.

- Competitive
- Accept pain as part of the process
- Understands winning takes time and dedication
- Enjoy the social/team dynamic
- Can pick themselves up when times get tough, mentality resilient in the face of adversity

## THE ENTREPRENEUR

The ones with a mind for business and seemingly always earning money, the entrepreneurs have their eyes on the prize and are constantly looking to improve their 'game'.

- Regularly coming up with the 'big idea'
- Always look for the angle to make money
- Happy to pick up the phone and talk to anyone, no matter how high they rank
- Not just talking big, but thinking how to make their ideas a commercial reality
- Open to new ways of working



## THE GRAFTER

Enjoy working hard, doing what they have to, to get to where they want to get to. Putting 100% effort into everything they do, they fully appreciate the success they achieve as a result.

- Don't always need have the most enjoyable job
- Not afraid to work hard to make ends meet
- Start working from an early age and have been working ever since
- Know what it is to work long hours
- Highly organised and able to balance student work, a job and a life



## THE BRIGHT SPARK

Intelligent and hard-working, they love to learn as they progress and develop their skills, and take pride in being mentally ahead of the pack.

- Always have to be top of the class
- Strive to out-do themselves
- Pick things up quickly
- Take pride in demonstrating their talent
- Set goals to ensure top grades

## THE PARTY PROMOTER

Loves being organised and is the definition of a 'people person', party promoters do what it takes to get people involved. Standing out in the rain, talking to new people every day is just a small part of what these guys consider an absolute must.

- Natural buzz about them
- Love creating something from nothing
- Maintain a positive attitude
- Like getting people motivated and involved
- Believe in a better and more exciting future



## THE GOOD SAMARITAN

Likes supporting causes and often develops exciting and engaging ways to raise funds and awareness for noble causes.

- Organises large-scale events to raise funds
- Puts aside their own spare time in aid of the cause
- Believes in something more than just work
- Has ethics and integrity
- Naturally empathetic to the needs of others



## THE TRAVELLER

Global explorers who enjoy learning and adventure in equal measure. They're always putting themselves out of their comfort zone and doing what they must to get by.

- Have learned how to set a big goal and work towards it
- Far-flung traveller with experience of many different cultures
- Can get on with anyone
- Used to keeping their cool in tricky situations
- Able to solve problems creatively



## THE SALESMAN

A cheeky demeanour and a confident stride means these individuals always know how to spin a line and hit their targets.

- Love making deals
- Can handle rejection
- Positively enjoy the pressure of targets
- Proven sales ability in a commercial environment
- Have often worked in telesales, door-to-door fundraising or as an estate agent.

SuperGrad<sup>↑</sup>